

# MONDAY RADIO

MARCH 18, 1957

KABC - 790	KFI - 640	KHJ - 930	KPOL - 1540
KALI - 1430	KFOX - 1280	KIEV - 870	KPOP - 1020
KBIG - 1490	KFWB - 980	KLAC - 570	KRKD - 1150
KBLA - 740	KGER - 1390	KMPC - 710	KWIZ - 1480
KDAY - 1580	KGFJ - 1230	KNX - 1070	KWKW - 1300
KFAC - 1330	KGIL - 1260	KPMC - 1560	KXLA - 1110

KFI broadcasts news today at 6, 7, 7:45, 8:30, 9:55, 11:45, 12:30, 1, 2, 3, 4, 5, 5:15, 7, 7:30, 8:55, 10, 11, 11:55.

<b>6:00 A.M.</b> KMPC-Whitt'hill KLAC-News, Haynes KFI-Bishop, News KNX-N. McIninch KABC-Martin Agronsky KFAC-Coffee Concert KHJ-Fearless Follies 6:15 KABC-Fred Beck KFI-Farm Hi-Lites KNX-Bob Crane 6:30 KABC-News, Beck KFWB-Bill Ballance KFI-Hit the Road 6:55 KABC-You and Future KHJ-Weatherfax	KABC-True Story KHJ-Newspaper of the Air KFI-News KMPC-News: Ira Cook KFAC-Concert Stage KNX-Nora Drake 10:05 KFI-Bandstand 10:15 KHJ-Tello-Test KNX-Ma Perkins 10:30 KABC-When a Girl Marries KFAC-Music Loom KHJ-Jack Wagner KNX-Dr. Malone 10:45 KNX-Road of Life KABC-Whispering Streets	KFAC-News, Piano KHJ-News KFWB-News, Finley KFI-News KDAY-Bob Mo-Laughlin 3:05 KFI-D. Sinclair KHJ-Jack Wagner 3:15 KNX-Matinee 3:30 KFAC-World of Opera KPOL-Music Cavalcade KHJ-Lynna's Hollywood 3:45 KHJ-The Answer	KNX-Melody KFI-Bill Goodwin 7:15 KHJ-Behind Story 7:30 KFAC-Echoes & Encores KHJ-True Detective KFI-World News KNX-Robert Q. Lewis 7:45 KFI-One Man's Family 7:55 KHJ-News KABC-News
<b>7:00 A.M.</b> KFI-Bishop Rpta. KNX-Hugh McCoy KABC-Fred Beck KDAY-Frank Evans KHJ-News, Hem-ingway KFWB-News, Ballance KMPC-News, Whitt'hill KFAC-Concert, News KLAC-News, Haynes KPOL-High-FI 7:10 KNX-Business Report 7:15 KFI-Hit the Road KABC-News KNX-Bob Crane KHJ-Breakfast Gang 7:30 KABC-Fred Beck KNX-Frank Goss 7:45 KFI-News KHJ-News, Greene KNX-H. Habbitt 7:55 KHJ-News	<b>11:00 A.M.</b> KNX-News KFWB-News: Jarvls KHJ-Newscast KABC-J. Paar KFI-News KFAC-Min. Masters KGFJ-Harlem KMPC-News, Cook 11:05 KNX-Right to Happiness KHJ-News KFI-Bandstand 11:15 KFAC-Folk Songs Hints KNX-2nd Mrs. Burton KHJ-Queen for a Day KABC-John J. Anthony 11:30 KFAC-Music: News KPOL-Mer-chant's Quiz KFI-Art Baker KNX-Strike It Rich KABC-Beat the Record 11:45 KNX-Pat Buttram KFI-News	<b>4:00 P.M.</b> KFAC-Music Masterpieces KHJ-F. Lewis Jr. KABC-Hank Weaver KFWB-News, Ballance KMPC-News, Grant KFI-News KPOL-Carousel Pt. I 4:10 KFI-B. Wheeler 4:15 KHJ-News 4:25 KABC-Martin Block 4:30 KPOL-Pop Concert KABC-Sports, Weaver KHJ-Tello-Test 4:45 KHJ-Sam Hayes 4:50 KNX-Point of Law 4:55 KFI-News KHJ-Bob Greene KNX-City Editor	<b>8:00 P.M.</b> KFI-News KABC-Record Rack; News KHJ-Adv. of Lime KMPC-News, Stewart KFAC-Evening Concert KLAC-News: G. Norman KFWB-News, Daniels KNX-News 8:05 KFI-Biography in Sound KNX-R. Q. Lewis 8:30 KABC-Voice of Firestone KNX-World Tonight KHJ-Reporter's Round-up 8:45 KNX-E. Severeid 8:55 KNX-A. Jackson KFI-News
<b>8:00 A.M.</b> KNX-Show Room KABC-News, Beck KHJ-Cliff Engle KFI-News KMPC-News KLAC-News, Haynes KFAC-Stock Mkt. KFWB-News, Norton 8:05 KFI-Hit Road 8:15 KNX-News KHJ-News KFWB-Bill Ballance KFAC-Sports KMPC-Business: Sports KGFJ-L.A. County Gov. 8:20 KFAC-Freeway Hi-Fi KHJ-Help Wanted 8:25 KHJ-News 8:30 KFI-Pat Bishop KNX-Bob Crane KLAC-Balter, Haynes KFAC-News KABC-News KHJ-Bible Inst. KGFJ-Divine Science KMPC-Whitt'hill 8:35 KABC-Garden Guide 8:45 KNX-H. Miller KABC-News KFI-Andy & Virginia	<b>12 NOON</b> KFAC-Concert KFI-Farm Report KFWB-News: Jarvls KMPC-News, Cook KABC-News KHJ-Bob Greene KNX-Kennally KPOL-News KGFJ-Moods in Music 12:15 KPOL-Cloud 9 KNX-N. McIninch KABC-News, Harvey KHJ-C. Foster KFI-Cal. Agr. 12:30 KFWB-Larry Finley KDAY-Chico Sesma KLAC-Del Moore KHJ.J. Wagner KNX-A. Linkletter KFI-News KABC-Mildred Younger 12:45 KFAC-News, D. Joy KFI-Music 12:55 KFI-Preview	<b>5:00 P.M.</b> KHJ-B. Brundige KPOL-Carousel Pt. II KFWB-News, Ballance KFI-News, Weather KABC-News: Sports KNX-Ed Murrow KMPC-News, Stewart KFAC-Serenade 5:10 KABC-News KHJ-News 5:15 KNX-Carroll Alcott KFI-News KABC-P. Harvey KFWB-Cleve Hermann KHJ-Newsreel 5:20 KABC-Mel Allen 5:30 KFAC-Varieties KNX-T. Harmon KFWB-Bill Ballance KABC-News, Fuller KHJ-Bob & Ray KFI-Feature Wire 5:45 KNX-Goss, News KLAC-Sports, Balter KABC-News KFI-News	<b>9:00 P.M.</b> KABC-Met. Auditions KFI-Telephone Hour KNX-Tune Table KMPC-News, Stewart KHJ-News KFWB-News: 9:05 KFWB-Rosary Hour 9:15 KHJ-F. Lewis Jr. 9:20 KFWB-Daniels Den 9:25 KABC-News 9:30 KHJ-Guest Star KABC-Mystery Time KNX-Git Henry KFI-American Way KMPC-Dancetime 9:35 KNX-Git Henry 9:45 KHJ-U. Explorer 9:55 KABC-Music <b>10:00 P.M.</b> KFI-Reporte KHJ-Gab. Heatter KPOL-String Shift KFWB-News, Daniels KNX-10 O'Clock Wire KABC-News KFAC-Music Crossroads 10:05 KHJ-Geo. Crowell 10:15 KFI-Joy Forever KNX-William Kenneally KABC-Science of Mind 10:25 KNX-Tom Hanlon 10:30 KFI-Thing Called Life KNX-Phil Norman KABC-Say It With Music 10:45 KFI-Al Poska
<b>9:00 A.M.</b> KFAC-Concert KHJ-Newscast KLAC-News, Haynes KABC-Breakfast Club KGFJ-Music KNX-Wendy Warren KBIG-Catalina Bandstand KFWB-News: Ballance KMPC-News, Whitt'hill KFI-News 9:05 KHJ-Gab. Heatter KFI-Andy and Virginia 9:10 KHJ-G. Hauser 9:15 KNX-Buckstage Wife KHJ-Cecil Brown 9:30 KFAC-Parade KNX-Helen Trent KHJ-Norma Young KFI-Ladies Day KFWB-Al Jarvls KLAC-Music, Bill Bradley KDAY-Joe Adams 9:45 KNX-Gal Sunday	<b>1:00 P.M.</b> KFI-News KFWB-News, Finley KFAC-Serenade KMPC-News: Cook KNX-A. Godfrey KHJ-Ed Hart KABC-Hank Simms 1:05 KFI-Matinee 1:30 KFAC-Concert Matinee KMPC-Ira Cook KFI-Hilltop House KHJ-J. Wagner 1:45 KFI-Pepper Young's Family	<b>6:00 P.M.</b> KFI-E. Peterson KPOL-Musical Comedy KNX-Chick Hearn KMPC-Kelley Sports KABC-News KLAC-News: A. Cooper KFAC-News: Music KFWB-News, Ballance 6:15 KNX-L. Thomas KMPC-Local News KABC-News Bent KFI-Sports Report KHJ-B. Brundige 6:25 KHJ-H. Wismer 6:30 KPOL-Music a la Carte KHJ-V. Pinkley KNX-Hickman, Sports KFAC-Milestones KMPC-Stewart KABC-W. Winter KFI-Man On Go 6:35 KNX-Amos 'n' Andy 6:45 KHJ-Sm Hoves KABC-Record Rack KFI-Art Baker 6:55 KHJ-People in News	<b>11:00 P.M.</b> KFI-News KNX-Max Roby KFWB-News: Daniels KHJ-Newswheel KGFJ-Rhythm & Blues 11:10 KNX-Merry-Go-Round 11:15 KFI-Sports, Thomas 11:30 KFI-New Hear This KMPC-Dance Time KNX-Music 'til Dawn 11:45 KABC-Orchestra 11:55 KFI-News <b>12:00 P.M.</b> KPOL-Night Music KFWB-News: Music to 6 a.m. KLAC-News: Music KMPC-News KFAC-Night Music KXLA-Night Life KGFJ-Night Club KFI-Ben Hunter
<b>10:00 A.M.</b> KFWB-News: Jarvls	<b>3:00 P.M.</b> KABC-Hank Weaver KMPC-Johnny Grant	<b>7:00 P.M.</b> KNX-News KMPC-Bill Stewart KFI-News KABC-John Vandercook KFWB-News: Daniels KHJ-Gab. Heatter KFAC-Intermezzo 7:05 KABC-Record Rack	<b>1:00 A.M.</b> KGFJ-Nightclub